



ADVISORY BOARD DIRECTIVE

Purpose and Scope

ARTICLE 1- (1) This directive regulates the procedures and principles regarding the operation of advisory boards established to ensure the quality of communication education in higher education within the evaluation and accreditation process of communication education programs conducted by İLAD.

Basis

ARTICLE 2- (1) This directive has been prepared in accordance with Article 23 of the İLAD Working Regulation.

Definitions and Abbreviations

ARTICLE 3- (1) The terms used in this directive refer to:

- a) **İLAD:** The Communication Research Association,
- b) **İLEDAK:** The Communication Education Evaluation and Accreditation Board,
- c) **Board of Directors:** The Board of Directors of İLAD,
- d) **DAUY:** The Directive on Evaluation and Accreditation Implementation Principles,
- e) **Criteria:** The İLAD Evaluation Criteria used in the accreditation and evaluation of communication education programs,
- f) **Institution:** The higher education institution to which the program applying for accreditation is affiliated,
- g) **İLAD Office:** The İLAD General Secretary or personnel assigned by them.

Formation of the Advisory Board

ARTICLE 4- (1) The Advisory Board is composed of academics, industry representatives, students, and other stakeholders designated by İLAD to enhance the quality of communication education during the evaluation and accreditation process of higher education communication programs.

(2) Individuals and institutions invited to participate in the Advisory Board meetings are determined by ILAD. There is no limitation on the number of participants in the board.

(3) Participation in the Advisory Board is on a voluntary basis.

Principles for Selecting Advisory Board Members

ARTICLE 5- (1) Members of the Advisory Board are selected from among ILAD Board of Directors members, ILEDK members, program evaluators, commission members, industry representatives in the field of communication, representatives of professional organizations, graduate students, representatives of international organizations, and individuals with theoretical or practical expertise in communication.

(2) The ILAD Board of Directors appoints an Advisory Board Coordinator.

(3) Efforts are made to include Advisory Board members as observers in ILEDK evaluation teams.

Procedures and Principles for the Advisory Board's Operation

ARTICLE 6- (1) The procedures and principles governing the operation of the Advisory Board are as follows:

- a) The Advisory Board convenes upon the call of the President of the ILAD Board of Directors.
- b) The agenda of the board is prepared by the Advisory Board Coordinator, taking into account the suggestions of board members. The agenda is communicated to members electronically.
- c) The Advisory Board provides recommendations on topics such as ILAD's quality assessment criteria, the development of communication education, technological advancements and their impact on education, and industry expectations from graduates.
- d) The decisions of the board are advisory. Board decisions are submitted for discussion and consideration by the Board of Directors, relevant committees, and other boards.
- e) The secretariat duties of the Advisory Board are carried out by the ILAD Office.

Enforcement

ARTICLE 7- (1) This directive enters into force on the date of its approval by the ILAD Board of Directors.