



DIRECTIVE OF THE CONTINUOUS IMPROVEMENT AND QUALITY COMMISSION

Purpose and Scope

Article 1 - (1) The purpose of this Directive is to define and implement a systematic process for the continuous improvement of the work carried out by ILAD, the Association for Communication Research, within the framework of total quality management, with the aim of enhancing the quality of communication education in Turkey.

Basis

Article 2 - (1) This Directive has been prepared pursuant to Article 21 of the ILAD Working Regulation.

Definitions and Abbreviations

Article 3 - (1) In this Directive:

- a) ILAD: Refers to the Association for Communication Research,
- b) ILEDAK: Refers to the Communication Education Evaluation and Accreditation Board,
- c) Board of Directors: Refers to the ILAD Board of Directors,
- d) KALDER: (Definition not provided),
- e) YÖK: Refers to the Council of Higher Education,
- f) YÖKAK: Refers to the Higher Education Quality Council.

Formation of the Continuous Improvement and Quality Commission

Article 4 - (1) The members of the Continuous Improvement and Quality Commission consist of the following individuals:

- a) ILEDAK Chair,
- b) ILAD General Secretary,
- c) Chair of the Criteria Committee,
- d) Chair of the Education Committee,
- e) Student Evaluator,
- f) Coordinator of the Advisory Board.

(2) The term of office for members of the Continuous Improvement and Quality Commission is three (3) years. If a member's term expires or they leave their position, the Board of Directors appoints a new member.

Duties and Authorities of the ILAD Continuous Improvement and Quality Commission

Article 5 - (1) To define and establish ILAD's quality assurance processes and submit them for approval by the Board of Directors.

(2) To determine the criteria and performance indicators used for the periodic evaluation of ILAD's accreditation activities and association operations and propose them to the Board of Directors.

(3) To evaluate ILAD's accreditation activities and association operations annually within the framework of the approved criteria and indicators and prepare an internal evaluation report for submission to the Board of Directors.

(4) To engage with ILAD's internal and external stakeholders for the annual monitoring and assessment of ILAD's quality assurance processes and to submit improvement proposals to the Board of Directors.

(5) To monitor and evaluate the assessment forms completed for ILEDAK evaluation team members and submit the results to the Board of Directors.

Working Principles of the Continuous Improvement and Quality Commission

Article 6 - (1) The Continuous Improvement and Quality Commission meets at least once a year. Meetings may be held physically or online.

(2) The Continuous Improvement and Quality Commission conducts ILAD's institutional evaluation, assesses quality development and improvement efforts, and prepares the annual ILAD Internal Evaluation, Improvement, and Quality Report.

Amendments to the Directive

Article 7 - Proposals for amendments to this Directive may be submitted to the Board of Directors by the Continuous Improvement and Quality Commission or by a commission assigned by the Board of Directors. The

prepared proposals are included in the agenda of the first Board of Directors meeting and decided upon.

Enforcement

Article 8 - This Directive enters into force upon approval by the Board of Directors.